



# 20<sup>th</sup> CRSI National Symposium in Chemistry

3<sup>rd</sup>-5<sup>th</sup> Feb 2017

11<sup>th</sup> CRSI-RSC symposium 2<sup>nd</sup> February 2017

Organized by Department of Chemistry, Gauhati University  
Supported by IIT Guwahati & Tezpur University



The CRSI conference sponsorship program provide an opportunity to gain goodwill and receive recognition at CRSI-2017 conference in e-marketing, communications materials leading up to the conference during the conference itself, and post conference. We are also apoen to additional sponsorship concepts and idea, as well as in-kind sponsorship arrangements. Please contact us with your creative proposals by

We wish to book the following  please ticked

Any organizztion/institution/agency/company etc. contributing Rs. 2.00 lakhs and above will be considered as co-sponsor of the conference and will be opportunity acknowledged at all platforms.

Sponsorship Categories

### A. Lead Sponsors:

Platinum	Rs. 7 Lakhs (3 free registrations, 1 full page colour Advertisement in souvenir )	<input type="checkbox"/>
Gold	Rs. 5 Lakhs (2 free registrations, 1 full page color Advertisement in souvenir	<input type="checkbox"/>

### B. Co-Sponsors:

Silver	Rs. 4 Lakhs (1 free registrations, 1 half page colour Advertisement in souvenir )	<input type="checkbox"/>
Bronze	Rs. 2 Lakhs (1 free registrations, 1 half page B&W Advertisement in souvenir	<input type="checkbox"/>

Additional sponsorships\* (1 free registrations, 1 half page B&W advertisement in souvenir)

1	Sponsorship for Special Dinner (Inaugural Dinner)	<input type="checkbox"/>
2	Sponsorship for High Tea	<input type="checkbox"/>
3	Sponsorship for Tea Session	<input type="checkbox"/>
4	Sponsorship for Lunch Sessions	<input type="checkbox"/>

5	Sponsorship for Cultural Program	<input type="checkbox"/>
6	Sponsorship for Special Sessions	<input type="checkbox"/>
7	Any other as per request of sponsors (not less than Rs.1.5 Lakh)	<input type="checkbox"/>

### Sponsor Benefits include

- Logo recognition as sponsor in all CRSI printed communications about the Conference
- Logo recognition on the CRSI conference web page as a sponsor
- Link from the CRSI conference website to your website
- Logo recognition in CRSI email communications with a distribution of all universities
- Promotional material available for attendees during conference
- Logo recognition in the conference program
- Complimentary registration for one conference attendee from the sponsoring Organisation
- 15% discount on additional registrations from the sponsoring organization

### Additional Benefits for Lead Sponsors:

- Preferred display of logo as Lead Sponsor/Platinum on all communication Including the event brochure, the website and event signage
- Complimentary registration for five conference attendees from the sponsoring organization
- Preferred recognition as the Lead sponsor during the opening and clsoing Remark
- Signage displayed in the main meeting hall and all conference venues
- Speaking opportunity for one speaker from company at special industry session for services (only Platinum sponsor)
- One free Exhibition stall & one full page colour advertisement in Souvenir (only platinum sponsor)

### C. Exhibition Stall/ Booths/ Rates: Rs 75,000 each

(As Per Postion 3x2)

### D. Advertisement insouvenir

Placement	Indian/Foreign	Please mark
Outside Back Cover (Full colour)#	Rs 100,000 or more	<input type="checkbox"/>
Inside Front cover (Full colour) #	Rs 75,000 or more	<input type="checkbox"/>
Inside Back Cover (Full colour)#	Rs 75,000 or more	<input type="checkbox"/>
Full Page (Colour)	Rs 50,000	<input type="checkbox"/>
Full Page (B & W)	Rs 35,000	<input type="checkbox"/>
Half Page (Colour)	Rs 25, 000	<input type="checkbox"/>
Half Page (B & W)	Rs 20,000	<input type="checkbox"/>

### E. Sponsorship for conference bags Rs 5 Lakhs

### F. Accessory Contributions\*\*

Rs 50,000	<input type="checkbox"/>	Rs 35, 000	<input type="checkbox"/>	Rs 20,000	<input type="checkbox"/>
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\*\* All accessory contributions of Rs 25,000/- and above will be acknowledged in the souvenir brochure

### Consent of sponsor

We wish to book the following as ticked above.  
Kindly process our Proposal

(Authorized signatory)

# In case of multiple applications for a particular advertisement, sponsor with highest value will be considered and the rest will be given the next preference

All materials relevant to the advertisement e.g. colour separation, inserts, CD, pen drive or USB etc. should be supplied. Deadline for booking 01/01/2017 but the materials and consent for booking by ticking the option and submission of demand draft/ Cheque/Online transfer can be made up to 01/01/2017. All DD/Cheque payments should be made payable to "CRSI-NSC2017" payable at Guwahati, Assam India

### For electronic wire transfer use the following information

Account Name: CRSI-NSC2017  
Account number: 36038943286  
Bank name & Address: SBI, Guwahati University  
Swift code: SBININBB159, IFS code: SBIN0002060,  
MICR No: 781002015

### Contact Details

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Ph: 9435111114